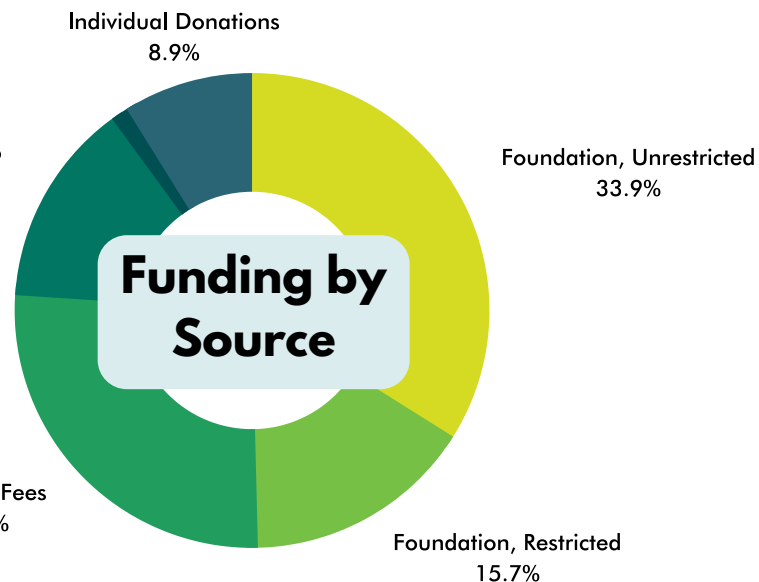


Finances

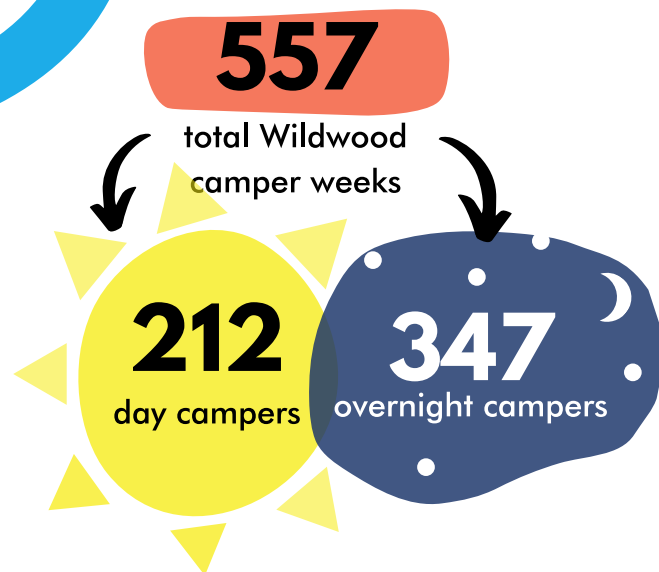
Received \$925,808 in overall revenue, and incurred \$905,767 in expenses



Wildwood 2021 Impact Report

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About Day Camp

Wildwood piloted a day camp program at Unity Village in Kansas City. Day camp programming focused on unstructured outdoor play and discovery. With the help of community partners, Wildwood was able to provide daily bus transportation, daily meals and snacks, engaging program materials, and updated health and safety measures.



New Partners

Day camp would not have been possible without the support of new community partners. New partners included Swope Health, Community Action Agency of Greater KC, Amethyst Place, and Total Man, Inc.

Strong(er) Campers

At the end of camp,

79%

of campers reported strong responsible decision-making skills.

76%

reported strong social awareness.

78%

reported strong self-management skills.

80%

reported strong relationship skills.

83%

reported wanting to spend more time outdoors.

90%

reported feeling more connected to nature.

New Leaders

In July, we added a second week of Leadership Camp due to high demand.

All teen campers who completed Leadership Camp returned for 1 or more weeks as a Counselor in Training (CiT).

Finally, we were able to hire 6 previous Leadership Campers as camp staff.



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Linda Woodsmall-DeBruce

It Takes A Village

Piloting day camp required a village. We needed dedicated staff, families willing to try something new, reliable vendors, and community partners.

Because the village came together, day campers hiked in the woods, played in the creek, created icy ooblek, made friends.



Amethyst Place & Swope Health

Connected families to day camp, and hosted a Wildwood bus stop at their sites.

Unity Village

offered space and facilities for day camp at no cost. Campers and staff had room to roam, fishing in the pond, hiking the trails.

Community Action Agency of Greater Kansas City

Financially supported low-income Wildwood campers living in Jackson County, MO, funding multiple weeks of day camp for each eligible camper.

Total Man, Inc.

Delivered free hot lunches daily, taking much of the strain out of ensuring campers stayed full.



Winter 2022

Friends,

Thank you for supporting Wildwood through the last two years of uncertainty. With your support, we were able to serve new campers, create new partnerships, and-most importantly-get kids back outside!

Following the pandemic, we know that kids are facing new, unique mental health challenges. That's why we are so excited to create new social-emotional programs that utilize the unique benefits of being immersed in nature. Campers need a place to collectively share sadness and joy, to be supported and safe in an uncertain world.

We're also excited to make some big property improvements.

In 2020, the world lost Bob Allen, co-visionary and leader of Wildwood's predecessor camp-Allendale by Jingo-and founder of Wildwood's outdoor school program. Bob Allen and his partner, Trudy Brown, gifted a legacy that lives on at Wildwood through the Allendale Fund. The fund's financial support has allowed Wildwood to make significant property improvements and hire our incredible Facilities Director, Paula Cornwell.

Onward and upward!

In Gratitude,



Robyn Ratcliff and the Wildwood Team



Robyn Ratcliff
Executive Director

Wildwood Staff and Board



Dr. T'Nisha Andino
Lee's Summit School
District



Lisa Barber
Vice President
Hallmark Cards, Inc.



Teneca Clark
Heartland Coca-Cola
Bottling



Justin Dreier
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