2022 Camp Survey Results

We surveyed 453 campers & 100 parents

Gender

Campers reported strong social-emotional growth and increases in environmental literacy:

- 76.1% campers reported improved self-management
- 71.8% campers reported improved responsible decision making
- 78.2% campers reported improved social awareness
- 77.0% campers reported improved relationship skills
- 86.7% campers cared more about the environment
- 84.5% campers felt more interested in exploring the world
2022 Camp Survey Results

In 2022, campers said they liked:
Friends, activities, staff, food, and time in nature

Parents said they liked:
Time outside, activities, inclusivity, and fun

"[My favorite part of camp is] how caring people are. People try to encourage others to do new things and try their best."

"Our son loved everything about camp and can’t wait to go back next year! He wants to be a CIT when he’s old enough."

Wildwood was a place where he felt included and was not made to feel ashamed or singled out because of his ADHD. Thank you for being such a wonderful and inclusive space for all kids."
2022 Camp Survey Results

Campers told us

- Analog clocks were difficult to read
- Campers told us we can improve comfort of shower stalls

So we're

- Updating curtains and stalls
- Adding a few digital clocks

Parents said we can improve:

- Communication with campers, upload more photos, check-in process
- Updates and communication
- Check in process
- Food
- T-Shirt Mixups
- Mattresses

2022 Camp Survey Results

- Other campers 20.1%
- Walking 6.9%
- Weather/Heat 21.4%
- Insects 19.5%
- Cabins and amenities 24.5%
- Rules, schedule 7.5%

Campers said we can improve

- Shower stalls, walking distance, and some camper interactions

Parents said we can improve:

- Communication with campers, upload more photos, check-in process

Other comments:

Campers said we can improve:

- We can improve comfort of shower stalls

So we're:

- Updating curtains and stalls

Campers told us:

- Analog clocks were difficult to read

So we're:

- Adding a few digital clocks
Parents told us

We can improve camp communication

So we’re

Hosting several parent orientation nights

Parents told us

We can improve camp check-in

So we’re

Creating streamlined check-in processes

Thank you to all campers, parents, and guardians who took part in Wildwood surveys!

We can’t make Wildwood better without you.