Wildwood: An (Improved) Place to Watch the Sunrise

In 2018, we raised $532,857 for property improvements currently underway.

We’ve improved the dining hall, made infrastructure upgrades, and are adding a new bathroom and kitchen to the pavilion.

To continue these improvements and expand programming, Wildwood also engaged in a 5-year contract to host music festivals with a local company in 2018. The festivals have resulted in a 20% growth in program revenue.

The Wildwood property spreads across 150 beautiful acres of forests, meadows, and ponds just south of Louisburg, Kansas.
Impact You Can Count On

More than **4,000 area youth** visited Wildwood to learn and grow outside in 2018.

We hosted **8,059 total camper days** (participants/days of stay), and increased **camper retention to 38%** as part of a goal to provide a long-term program KC kids can grow up with.

**80% of our 2018 campers’ families experienced economic hardship**, and **20% were youth in foster care**.

Our network of **17 community partners** helps us reach families throughout the city.

### Camper Outcomes: Stats That Make a Difference

Participation **accelerates camper growth and development in academic and youth development outcomes**.

In 2018,
- 80% campers reported increased **independence**
- 79% increased **teamwork**
- 76% increased **problem-solving confidence**
- 77% reported increased **affinity for nature**
- 86% increased **interest in exploration**
- 97% reported an improved feeling of **connectedness**
- 86% improved **friendship skills**
- 86% improved **family citizenship**
- 82% reported improved attitudes about **reading**
- 88% improved attitudes about **healthy living**
- 65% improved attitudes about **grade-level STEM competency**

### Finances

Wildwood has a positive financial position and no debt. **Revenues have exceeded expenses for the past two years**, and reserve funds have been growing since 2015.

40% of revenue comes from **program fees** and facility rental, and 60% comes from foundations, corporations, and individual donors. Fundraising revenue and program revenue have increased every year since 2014.

Our annual fundraising event, Take a Wild Guess, has **doubled income and attendance since 2016**.